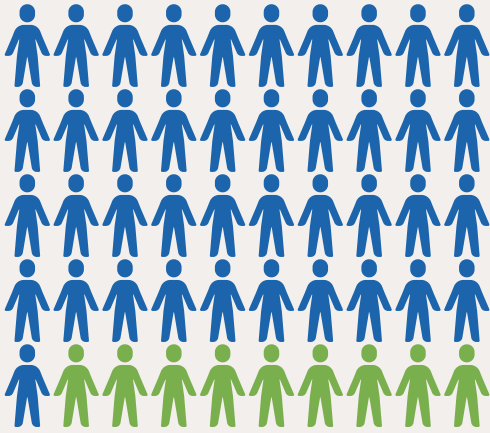


# 5 Statistics

## About Business SMS You Need to Know



# 92%

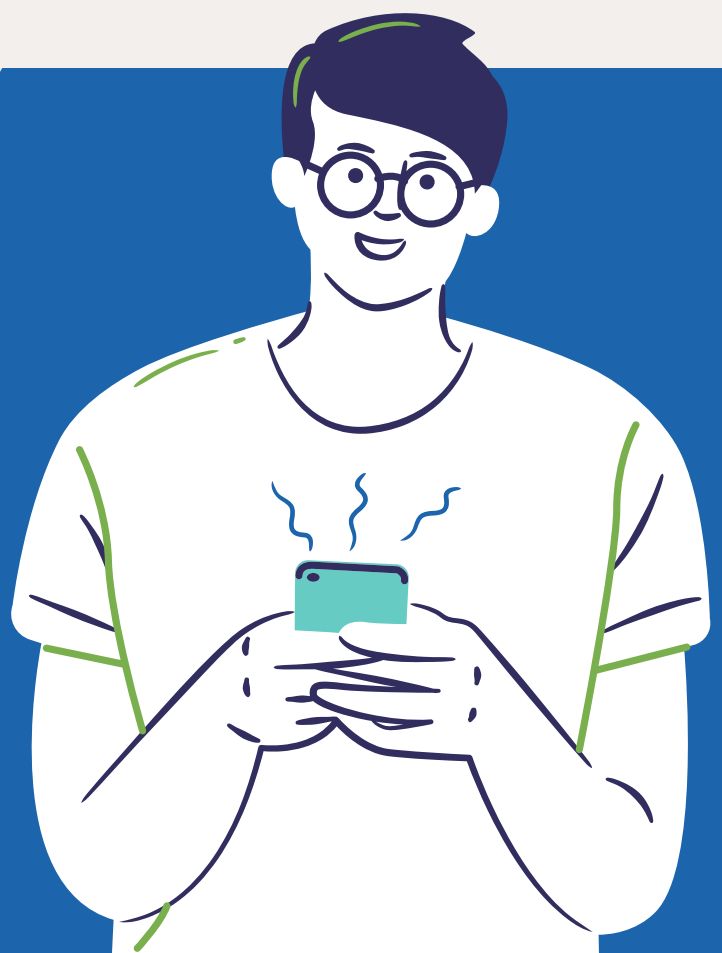
of U.S. adults have text capable phones.

*SlickText*

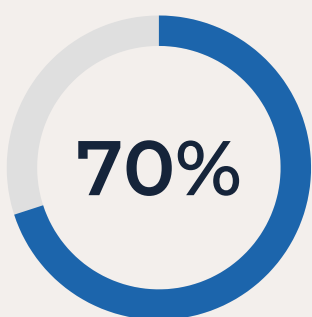
# 74%

of users report having no unread messaging ant the end of the day.

*ZoomInfo*

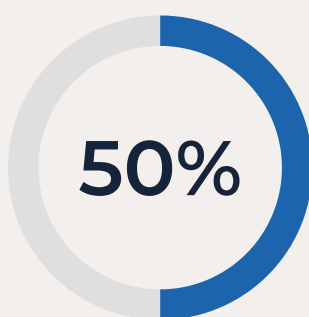


### Attention



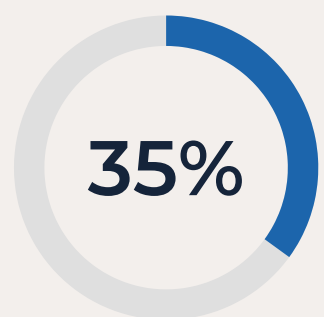
of consumers check their phones at least 11 times per day.

### Response



of people respond to branded message blasts.

### Interaction



of consumers say they text a business at least once a week.



**BONUS STAT:** 85% of consumers would rather receive a message over an email or phone call. That means that not only are your customers ok with SMS, they prefer it!

**Our Business SMS solution allows for easy communication, marketing, and an improved customer experience.**

**Get started with Business SMS today!**

Learn more by contact your account representative.